

Unic at a glance.

Unic is a leading European provider of integrated e-business solutions. Working together with our customers, we identify and exploit strategic opportunities in the digital world, in order to create a consistent customer journey with a unique experience.

Data & facts:

- Founded in 1996 in Switzerland
- Responsive and customer-centric organization
- Independent, owner-managed joint stock company with head office in Bern
- Offices in Bern, Karlsruhe, Munich and Zurich as well as a development center in Wrocław
- 230 employees
- Annual sales in DACH around EUR 28 million in 2017

Solutions & services:

We are your partner for strategy, consulting, conception, creation, implementation, further development and hosting of solutions for:

Digital marketing

- Brand websites
- Corporate portals
- Content marketing
- Digital campaigns

Digital commerce

- Omni-channel commerce
- Online shops B2C & B2B
- Conversion & personalisation
- Product information management

Additional solutions

- Digital analytics
- Social media & e-mail marketing
- Mobile
- Multi-platform / responsive management

Clients

We support more than 200 nationally and internationally active companies from all industries. Our clients include:

Retail & consumer goods

Audi, Bridgestone, Coop, HORNBACH, Jura, KAISER+KRAFT, Manor, Ochsner Sport

Finance & insurance

Concordia, Credit Suisse, Die Schweizerische Post, PSD Bank, SUVA, UBS, Zürich Versicherungs-Gesellschaft AG

Industry & manufacturer

BÜCHI, Feller, Froneri Switzerland S.A., KURATLE & JAECKER, Schiller, Sulzer

Tourism & transportation

RhB, SBB, Schweiz Tourismus, Jungfrauenbahn, SWISS, ZVV

Others

Kanton Bern, Luzerner Kantonsspital, Ringier, Swisscom

Partnerships

Our technical solutions are based on enterprise software from market-leading partners that include:

Adobe, Celum, Drupal, Google, hybris (SAP), Inxmail, Magento, Sitecore, Tealium, Webtrends.

Locations

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